

AI Made Simple: A Practical Starting Point for Your Businesses



AI ISN'T ONE GIANT PROJECT.
IT'S A SERIES OF SMALL WINS THAT ADD UP.

01

Choose your Lane: Determine which department you want to focus on first. Don't try to do everything at once.
Ex: Sale, Marketing, Operations, Administration

02

Focus on One Area At a Time:

- How can I make money?
- How can I save money?
- How can I save time?

03

Pilot One Focus Area:
Ex: Marketing - How can I save time? Auto-generate first draft of posts.

04

Measure ROI:
Ex: Marketing team saves 3 hours/week on content = 12 hours/month → multiply by hourly rate for quick ROI.

05

Repeat & Scale:

- Document the new workflow & train the team
- Start back at Step 1

You're not behind. You just need a starting point and a first win. If you want help choosing the right use case and tools, we are here to make AI simple, effective, and human-first.

Check out more resources at:
 humanfirstaiconsulting.com



Contact: support@humanfirstaiconsulting.com